Top Pest Concerns for 2018

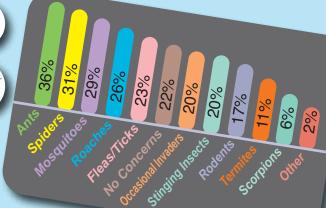


Ants 36% Spiders 34% Mosquitoes 28%

Midwest Spiders 37% Ants 35% Mosquitoes 28%



Northeast
Ants 33%
Spiders 26%
Fleas/Ticks 25%



Mosquitoes

South Roaches 40% Ants 39% Mosquitoes 32%

Fleas & Ticks



FIRST
PLACE
Ants are the #1

Ants are the #1 pest concern for 2018



78% of US adults

of US adults have a pest concern for 2018



\$5
Billion

Termites cause over \$5 billion in property damage each year.*



Roaches

Data based on survey conducted by Radius Global Market Research November 2017 among 2,011 US adults.

*Statistic was not part of the survey.



Spiders

Pest Key

Ants